



# Storybus Tour

HOLLYWOOD, HEALTH & SOCIETY • USC ANNEBERG NORMAN LEAR CENTER



→ Writers rough it in the back of truck for tour of Santa Cruz Island. Climate scientist Josh Willis briefs writers about global warming's effects on world's oceans during Storybus Tour to NASA-JPL complex.



*In 2011, Hollywood, Health & Society (HH&S) launched its Storybus Tours, a signature series of research trips for TV writers to various Los Angeles locations. Created in partnership between HH&S and television producer Neal Baer, the tours provide writers on-the-ground experience in examining health issues, and the chance to meet and be inspired by stories from local community members and activists working for change.*



→ Doc McStuffins executive producer Chris Nee (center), at JPL.

■ **Finding Inspiration on the Streets of L.A.:** HH&S launched Storybus Tours in January 2012 with this first-hand look at those working to ease gang violence in schools and on the streets.

■ **How Environment Affects Health:** What does a ZIP code reveal about someone's health? Writers and producers met with community organizers who are working to improve housing conditions for families in South Los Angeles, and took a "toxic tour" of communities fighting to reduce pollution and environmental hazards.

■ **NASA-JPL:** Some of the world's top research on global warming is being done in our own back yard, and we've taken two exclusive tours here to learn what's being done to measure and mitigate the effects of climate change, from some of the top scientists and engineers.

■ **Hunger Games: Fighting the Injustice of 'Food Swamps':** Residents in East and South Los Angeles are shaking up the food landscape in their neighborhoods, using innovative solutions to change their eating habits and get more fresh, affordable and healthy food.

■ **The Lost World:** A select group of Hollywood writers were taken on a "Jurassic Park"-style tour of remote Santa Cruz Island to learn about the effects of climate change, wildlife restoration efforts and how to live in a sustainable, off-the-grid environment.

*Storybus Tour has been funded by The California Endowment, Skoll Global Threats Fund, Climate-Works and the Grantham Foundation.*



→ Reducing gang violence.

**As writers we take people to other worlds, and today I got to go to another world.**

*screenwriter Diane Lake, following tour of NASA-JPL*



→ Market makeover during "Hunger Games" tour.