



Contact: Roberta Cruger  
[cruger@usc.edu](mailto:cruger@usc.edu)

## **Call for Entries for the 2023 Sentinel Awards Announced by Hollywood, Health & Society**

*Annual red-carpet event celebrates TV storytelling that makes a difference*

LOS ANGELES, May 17, 2023 — Entries are now being accepted for the 2023 Sentinel Awards, which will honor some of the past year's best TV entertainment that informs and motivates viewers to make choices for healthier and safer lives.

For more than 20 years, Hollywood, Health & Society, a program of the USC Annenberg Norman Lear Center, has presented the Sentinel awards.

Submissions from broadcast, cable and streaming network shows are eligible, and represent a range of topics on health, safety and security. Entries are being accepted until June 15, 2023. The honorees, who will be announced in August and celebrated with an awards ceremony on November 7, 2023, will be selected based on accuracy, entertainment value and benefit to audiences. To learn more about the awards, and to submit an entry, visit the HH&S [awards web page](#).

Last year's awards, hosted by producer and actress Yvette Nicole Brown honored the FX series *Reservation Dogs* with a Culture of Health Award for its entire Season 1 body of work that covered healthcare and economic disparities, aging and caregiving, mental health and racism.

In addition, 11 other scripted series exploring tough topics were honored, including *Abbott Elementary*, *The White Lotus*, *Fraggle Rock: Back to the Rock*, *Hacks*, *Dopesick*, *The First Lady*, *Never Have I Ever*, *A Million Little Things*, *Resident Alien*, *Upload*, and *Harlem*. Their storylines covered such topics as mental health, racism, economic disparities, artificial intelligence, addiction, abortion, the climate emergency —mirroring a stormy year in American life.

“Television has the power to affect audiences and the way they see the world around them long after the credits roll, so while entertainment comes first, it should never come at the cost of accuracy,” said Kate Folb, program director for Hollywood, Health & Society.

HH&S provides entertainment industry professionals with accurate and timely information for storylines dealing with health, safety and security through consultations and briefings with experts. Based at the Lear Center, HH&S is a free resource for writers, producers and others in search of credible information. Past and present support for HH&S has come from funders that include the CDC, the Bill & Melinda Gates Foundation, The SCAN Foundation, the California Health Care Foundation, the John Pritzker Family Fund, and the Robert Wood Johnson Foundation. For more information about resources for writers, go to [www.usc.edu/hhs](http://www.usc.edu/hhs).

Founded more than 20 years ago, The Norman Lear Center is a multidisciplinary research and public policy center studying and shaping the impact of entertainment and media on society. From its base in the Annenberg School for Communication and Journalism, the Lear Center builds bridges among faculty who study aspects of entertainment, media and culture. Beyond campus, it bridges the gap between the entertainment industry and academia, and between them and the public. For more information, visit [www.learcenter.org](http://www.learcenter.org).

Located in Los Angeles at the University of Southern California, the Annenberg School for Communication and Journalism is among the nation's leading institutions devoted to the study of journalism and communication, and their impact on politics, culture and society. USC Annenberg offers bachelor's, master's and doctoral degrees in journalism, communication, public diplomacy and public relations. For more information, visit [www.annenberg.usc.edu](http://www.annenberg.usc.edu).

###