

For Immediate Release

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USC's Hollywood, Health & Society Announces Call for Entries for the 2020 Sentinel Awards

LOS ANGELES, June 10, 2020—Hollywood, Health & Society (HH&S), a program of the USC Annenberg Norman Lear Center, announces a call for entries for the 2020 Sentinel Awards, which recognize outstanding achievements in TV storylines that inform, educate and motivate viewers to make choices for healthier and safer lives.

Entries from broadcast, cable and streaming network shows are eligible. The awards are presented by HH&S, a free resource for writers, producers and others in search of accurate information on health, safety and security topics, including mental health, aging, opioid addiction, HIV/AIDS, maternal health, reproductive rights, criminal justice, nuclear risk and more.

Submissions are being accepted beginning June 10, with a deadline of July 24, 2020. The honorees will be announced in Fall 2020.

Winners will be selected based on accuracy, entertainment value and benefit to the viewing audience. To learn more about the awards, and to submit an entry, visit the online **HH&S Sentinel Awards page**.

Among last year's honorees were two HBO shows—*Chernobyl*, for nuclear safety, and *Euphoria* for addiction/recovery. Freeform's *The Bold Type* was recognized for a storyline about abortion, while ABC's long-running hit medical drama *Grey's Anatomy* was honored for an episode that dealt with sexual assault. Other honorees included: Netflix's *When They See Us* (criminal justice), CBS' *Madam Secretary* (climate change), *The Resident* (maternal health) and *Empire* (HIV/AIDS), which are both on FOX. Guests at the red-carpet event included Ava DuVernay, Lyn and Norman Lear, Craig Mazin, Sam Levinson, Camilla Luddington, Kim Raver, Isabella Gomez, Chris Sullivan, Millicent Martin, Ethan Herisse and Ben Rhodes.

Funding for Hollywood, Health & Society comes from the CDC, The SCAN Foundation, the California Health Care Foundation, the John Pritzker Family Fund, N Square, and the Chan Zuckerberg Initiative, among others. The program serves as a free resource that supports the entertainment industry through

expert consultations and briefings, panel discussions, screenings, custom research trips, social media and more.

Now celebrating its 20th year, the Norman Lear Center is a multidisciplinary research and public policy center studying and shaping the impact of entertainment and media on society. From its base in the Annenberg School for Communication and Journalism, the Lear Center builds bridges among faculty who study aspects of entertainment, media and culture. Beyond campus, it bridges the gap between the entertainment industry and academia, and between them and the public. For more information, visit www.learcenter.org.

Located in Los Angeles at the University of Southern California, the Annenberg School for Communication and Journalism is among the nation's leading institutions devoted to the study of journalism and communication, and their impact on politics, culture and society. USC Annenberg offers bachelor's, master's and doctoral degrees in journalism, communication, public diplomacy and public relations. For more information, visit www.annenberg.usc.edu.

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