

For Immediate Release

Contact: Armine Kourouyan
akourouy@usc.edu

Hollywood, Health & Society Announces Call for Entries for the 2021 Sentinel Awards

Annual event celebrates fact-based storytelling in TV entertainment

LOS ANGELES, June 1, 2021—Hollywood, Health & Society (HH&S), a program of the USC Annenberg Norman Lear Center, is now accepting entries for the 2021 Sentinel Awards, which honor outstanding TV storylines that inform, educate and motivate viewers to make choices for healthier and safer lives.

Submissions from broadcast, cable and streaming network shows are eligible, and represent a range of topics on health, safety and security. **Entries are being accepted June 1–July 2, 2021.** The honorees, announced in Fall 2021, will be selected based on accuracy, entertainment value and benefit to the viewing audience. To learn more about the awards, visit the online HH&S awards [page](#).

Today, fighting widespread misinformation with facts has never been more important. For more than 20 years, HH&S has been helping TV storytellers find the facts they need to “get it right.” The annual awards are a positive reminder that TV entertainment can also educate and motivate audiences to make informed choices in leading healthier and safer lives.

Among the shows recognized last year: *This is Us* (NBC), *New Amsterdam* (NBC), *For Life* (ABC), *Orange Is the New Black* (Netflix), *Pose* (FX), *All Rise* (CBS), *The Good Fight* (CBS All Access), *I May Destroy You* (HBO), *Normal People* (Hulu) and *Everything’s Gonna Be Okay* (Freeform). The 13 honorees shined a light on racism, abortion, addiction/recovery, criminal justice, sexual assault, immigration and more. It’s no wonder that *The Hollywood Reporter* called it an evening honoring “TV’s toughest topics.”

Funding for Hollywood, Health & Society comes from the CDC, The SCAN Foundation, the California Health Care Foundation, the John Pritzker Family Fund, the Robert Wood Johnson Foundation, and N Square, among others. The program serves as a free resource that supports the entertainment industry through expert consultations and briefings, panel discussions, screenings, a quarterly newsletter, social media and more.

Founded more than 20 years ago, The Norman Lear Center is a multidisciplinary research and public policy center studying and shaping the impact of entertainment and media on society. From its base in the

Annenberg School for Communication and Journalism, the Lear Center builds bridges among faculty who study aspects of entertainment, media and culture. Beyond campus, it bridges the gap between the entertainment industry and academia, and between them and the public. For more information, visit www.learcenter.org.

Located in Los Angeles at the University of Southern California, the Annenberg School for Communication and Journalism is among the nation's leading institutions devoted to the study of journalism and communication, and their impact on politics, culture and society. USC Annenberg offers bachelor's, master's and doctoral degrees in journalism, communication, public diplomacy and public relations. For more information, visit www.annenberg.usc.edu.

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