

For Immediate Release

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**“Getting Bombed” Premieres Feb. 8 on YouTube,
Offering a Topsy Take on Sobering Threats Facing the World**

LOS ANGELES, Feb. 4, 2020—*Getting Bombed*, an unscripted digital series featuring casual conversations over drinks with nuclear, cyber and national security experts about the existential threats that keep them up at night, will premiere Feb. 8 on YouTube.

Think *Comedians in Cars Getting Coffee* meets *Drunk History*.

The show, taped in Los Angeles, is a joint production between Hollywood, Health & Society, a program of the USC Annenberg Norman Lear Center, and Overture, the digital content studio of 44 Blue Productions, producers of shows including A&E’s *Wahlburgers*, Animal Planet’s *Pit Bulls & Parolees* and Netflix’s *Jailbirds*.

The *Getting Bombed* episodes, each around 10 minutes long, will stream each week on the YouTube channel of actor, comedian and filmmaker Chris Reinacher, who has more than 480,000 subscribers. Reinacher has performed on NBC’s *Superstore* and Adult Swim, and co-stars on Hulu’s *Teenage Mountain Lion* (which he co-created). He also produced content for the BuzzFeed Video channel (20 million subscribers).

Fun and informative, *Getting Bombed* aims to demystify topics dealing with history, policy-making and science. Joining Reinacher and his guest each week in the “doomsday bunker” is the mysterious and silent figure “Jeff,” who serves drinks while dressed in a yellow hazmat suit.

Reinacher’s first guest will be Laicie Heeley, editor of the foreign policy magazine *Inkstick*, and host/executive producer of the podcast “Things That Go Boom.”

Why now?

In 2020, there’s no shortage of things to fear. The Doomsday Clock is at 100 seconds to midnight, the closest it’s been since the clock was created by the Bulletin of the Atomic Scientists in 1947. We are now measuring how close the world is to global catastrophe in seconds. The man-made crisis of climate change threatens to not only upend how and where humans can live but could destabilize security worldwide. A single cyber virus can shut down an energy grid—or infiltrate the world’s most deadly weapons. Automation, algorithms, and mass surveillance can lead to “deep fakes” and the spread of dangerous misinformation. North Korea continues to develop its nuclear program, while the U.S. and Russia are engaged in a new arms race.

Most people see issues like nuclear weapons as beyond their understanding, let alone their control. One advisor to the Bulletin of the Atomic Scientists called the U.S. a “thermonuclear monarchy,” in which the government decides what information American citizens are allowed to have on nuclear policy and the use of weapons.

As long as there are wars, state secrecy, and technological innovations—not to mention stories of resistance and activism for peace—there will be plenty of material for conversation on *Getting Bombed*. The real question is ... will the booze last?

About HH&S

HH&S provides entertainment industry professionals with accurate and timely information for storylines dealing with health, safety and security through consultations and briefings with experts. Based at the Lear Center, HH&S is a free resource for writers, producers and others in search of credible information. Past and present support for HH&S has come from funders that include the CDC, the Bill & Melinda Gates Foundation, The SCAN Foundation, N Square Collaborative, Ploughshares, NTI, the California Health Care Foundation, John Pritzker Family Fund, and the Chan Zuckerberg Initiative. For more information about resources for writers, go to www.usc.edu/hhs.

About Overture

Overture is a digital content studio based in Los Angeles, and part of 44 Blue Productions. Overture’s credits include IMDB’s Celebrity Watchlist and branded content for clients including Bumble and Google Pixel. 44 Blue Productions, a Red Arrow Studios company, is an award-winning producer of non-fiction and unscripted content. Founded by Rasha and Stephanie Noonan Drachkovitch, 44 Blue’s impressive slate of ground-breaking series includes Investigation Discovery’s *Twisted Sisters* and spinoff *Twisted Love*; Fox’s *First Responders Live*; Netflix’s *Jailbirds*; A&E’s twice Emmy®-nominated series *Wahlburgers* and *Nightwatch*; Animal Planet’s top-rated *Pit Bulls & Parolees*; E!’s *Hollywood Medium with Tyler Henry*; OWN’s Gracie Award winning *Married to the Army: Alaska*; and MSNBC’S critically acclaimed *Lockup* and its trio of spinoff series *Lockup: Raw*, *Lockup: World Tour* and *Life After Lockup*. 44 Blue’s current slate features an array of projects with high-profile talent and partners including Dick Wolf, Whoopi Goldberg, Viola Davis, Chloe Grace Moretz, Jessica Biel, Adam Scott, Khloé Kardashian and others. 44 Blue is represented by the William Morris Endeavor Agency.

About The Norman Lear Center

The Norman Lear Center is a multidisciplinary research and public policy center studying and shaping the impact of entertainment and media on society. From its base in the Annenberg School for Communication and Journalism, the Lear Center builds bridges between faculty who study aspects of entertainment, media and culture. Beyond campus, it bridges the gap between entertainment industry and academia, and between them and the public. For more information, visit www.learcenter.org.

About the Annenberg School for Communication and Journalism

Located in Los Angeles at the University of Southern California, the Annenberg School for Communication and Journalism is among the nation’s leading institutions devoted to the study of journalism and communication, and their impact on politics, culture and society. USC Annenberg offers bachelor’s, master’s and doctoral degrees in journalism, communication, public diplomacy and public relations. For more information, visit www.annenberg.usc.edu.