



## **Call for Entries for the 2024 Sentinel Awards Announced by Hollywood, Health & Society**

*Norman Lear Center trophy celebrates impactful television stories that  
make a difference*

LOS ANGELES, May 16, 2024 — Entries are now being accepted for the 2024 Sentinel Awards, which will honor some of the past year's best TV entertainment that informs and motivates viewers to make choices for healthier and safer lives. The Sentinel Awards have been given out by Hollywood, Health & Society, a program of the USC Annenberg Norman Lear Center, for nearly 25 years.

Submissions from broadcast, cable and streaming network shows are eligible, and represent a range of topics on health, safety and security. Entries are being accepted until June 21, 2024. The honorees will be celebrated at the awards ceremony on October 24, 2024, and will be selected based on accuracy, entertainment value and benefit to audiences. To learn more about the awards, and to submit an entry, visit the HH&S [awards web page](#).

The 2023 Sentinel Awards ceremony was hosted by Larry Wilmore and honored the life of the legendary television producer and Lear Center namesake, Norman Lear. Honorees and presenters in attendance included Kathryn Hahn, Debbie Allen, Adam Brody, Damon Lindelof, Michael McKean, Liz Tigelaar, Cheryl Strayed, Jake McDorman, Taffy Brodesser-Akner, Scott Z. Burns, and many more. 11 scripted series that thoughtfully depicted challenging topics were awarded, including *Grey's Anatomy*, *Extrapolations*, *Fleishman is in Trouble*, *This Fool*, *Tiny Beautiful Things*, *The Diplomat*, *This is Going to Hurt*, *Best Foot Forward*, *Station 19*, *Superman & Lois* and *Mrs. Davis* for their depictions of abortion, climate emergency, maternal health, economic disparities, end of life, diplomacy, mental health, disabilities, children's programming, systemic racism, breast cancer, and artificial intelligence respectively.

HH&S provides entertainment industry professionals with accurate and timely information for storylines dealing with health, safety and security through consultations and briefings with experts. Based at the Lear Center, HH&S is a free resource for writers, producers and others in search of credible information. Past and present support for HH&S has come from funders that include the CDC, the Bill & Melinda Gates Foundation, The SCAN Foundation, the California Health Care Foundation, the John Pritzker Family Fund, and the Robert Wood Johnson Foundation. For more information about resources for writers, go to [www.usc.edu/hhs](http://www.usc.edu/hhs).

"Television has the power to affect audiences and the way they see the world around them long after the credits roll," said HH&S program Director Kate Folb, and the Sentinel Awards are meant to celebrate exactly that type of storytelling.

Founded more than 20 years ago, The Norman Lear Center is a multidisciplinary research and public policy center studying and shaping the impact of entertainment and media on society. From its base in the Annenberg School for Communication and Journalism, the Lear Center builds bridges among faculty who study aspects of entertainment, media and culture. Beyond campus, it bridges the gap between the entertainment industry and academia, and between them and the public. For more information, visit [www.learcenter.org](http://www.learcenter.org).

Located in Los Angeles at the University of Southern California, the Annenberg School for Communication and Journalism is among the nation's leading institutions devoted to the study of journalism and communication, and their impact on politics, culture and society. USC Annenberg offers bachelor's, master's and doctoral degrees in journalism, communication, public diplomacy and public relations. For more information, visit [www.annenberg.usc.edu](http://www.annenberg.usc.edu).

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